

“Jingle Bell Rock” Official Rules

1. How to enter- Listen to B104.3 FM and 1240 KFMO AM radio stations and listen for the participating business hosting each day’s clue card. Pick up each clue card each day at participating businesses to determine where the clues lead participants to search for the Jingle Bell Rock valued at \$10,424.95 dollars. On December 12th, participants will register at the secret meeting place only disclosed by the clues. Registrants will then search the secret location for the Jingle Bell Rock. Clues will begin November 23rd.
2. On each clue day participant must pick up clue card in person at participating sponsor during that sponsors regular business hours.
3. **Only one clue card per participant from each sponsor location.**
4. Previous year Jingle Bell Rock winner is not eligible.
5. Contestants must have at least five clue cards to participate.
6. Contestants with all thirteen clue cards will be the first to start.
7. Contestants that *do not* possess all thirteen clue cards will be delayed to begin their hunt. Time delayed will be based on a curve. (i.e. Missing one clue card, contestant is delayed 10 seconds, two missing clue cards, contestant will be delayed 30 seconds. Three missing clue cards, contestant will be delayed 1 minute. Four missing clue cards, contestant will be delayed 2 minutes. Five missing clue cards, contestant will be delayed 3 minutes. Six missing clue cards,

contestants will be delayed 4 minutes. Seven + missing clue cards, contestant will be delayed 5 minutes.)

8. In the event that the location of the Jingle Bell Rock is compromised, a random drawing will be held.
9. Participants caught cheating, destroying property or causing harm will be disqualified and a random drawing will be held.
10. Hunting accessories; such as, brooms, rakes, etc. will not be permitted.
11. Winner will be solely responsible for any and all applicable federal, state, and local taxes and/or gratuities.
12. MKS Broadcasting is not responsible for winner limitations that prevent acceptance or use of any prize.
13. MKS Broadcasting may rescind, cancel or revoke this contest without liability at MKS Broadcasting' sole discretion.
14. All entries become the property of MKS Broadcasting. Winner agrees that, MKS Broadcasting, its affiliate, subsidiaries, advertisers, and employees (the "Released Parties") shall have no liability in connection with acceptance or use of the prize offered. By accepting this prize, winner agrees to hold harmless the Released Parties for any injuries, use or misuse of any prize. Acceptance of any prize shall constitute and signify the winner's agreement and consent that MKS Broadcasting in perpetuity use the winner's name, photo upload, likeness, and/or information for promotional purposes without further payment or consideration.

15. Employees of MKS Broadcasting, members of their immediate families are not eligible to enter.
16. Entry to the contest constitutes acceptance of these Official Rules.