

“VIP Cardinal Experience” Official Rules

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THE VIP
CARDINAL EXPERIENCE CONTEST. ENTRY INTO THIS CONTEST CONSTITUTES
ACCEPTANCE OF THESE OFFICIAL RULES. VOID WHERE PROHIBITED OR RESTRICTED BY
LAW.**

1. **ELIGIBILITY:** To be eligible to enter this Contest, you must be (i) 21 years of age or older. (ii) Current employees or managers of MKS Broadcasting, their affiliates, and their immediate families and those living in their household, are not eligible to participate in the Contest.
2. **How to enter:** To enter the Contest and to be eligible to win the VIP Experience, you must register at any participating sponsor’s physical location before August 8th, 2019.
3. **PRIZES:** The VIP Experience prize package:
 - a) 4 Field Box tickets to see the Cardinals take on the Rockies on August 24th
 - b) Field access to watch batting practice
 - c) Honorary First Pitch
 - d) Dinner in the UMB Championship Club.
 - e) One inning in the radio booth with Mike Shannon and John Rooney

4. **WINNER SELECTION:** A finalist will be drawn from each sponsor location on August 8th 2019. B104 will draw a WINNER from our 10 finalists and will be announced LIVE on the air on August 9th, 2019. No prize transfer, assignment, or substitution by winner permitted. No substitutions permitted. All federal, state, and local taxes, fees, duties and surcharges, if any, on prizes are the sole responsibility of the winners.
5. **PUBLICITY:** Acceptance of any prize related to this Contest constitutes permission for, and winners' consent to, MKS Broadcasting and its agencies or assigns to use the names of any winner for advertising and promotional purposes, in any media now or hereafter known, without further notice, compensation, consideration, review, or consent, except as prohibited by law.
6. MKS Broadcasting is not responsible for winner limitations that prevent acceptance or use of any prize.
7. MKS Broadcasting may rescind, cancel or revoke this contest without liability at MKS Broadcasting' sole discretion.
8. All entries become the property of MKS Broadcasting. Winner agrees that, MKS Broadcasting, its affiliate, subsidiaries, advertisers, and employees (the "Released Parties") shall have no liability in connection with acceptance or use of the prize offered. By accepting this prize, winner agrees to hold harmless the Released Parties for any injuries, use or misuse of any prize. Acceptance of any prize shall constitute and signify the winner's agreement and consent that MKS Broadcasting perpetuity use the winner's name, photo upload, likeness, and/or

information for promotional purposes without further payment or consideration.

9. Entry to the contest constitutes acceptance of these Official Rules and MKS Broadcasting Contest Official Rules.