

KDBB, KFMO
EEO PUBLIC FILE REPORT
October 1, 2011 - September 30, 2012

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.		

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
AS NOTED IN SECTION I, NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.			

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
1	10/1/2011	Participation in scholarship programs	KFMO/B104 ran a series of radio ads for the Missouri Broadcaster Association Foundation Scholarship Programs to publicize the program and to assist in distribution of brochures and applications, for the program at the station studio.	2		1.00
2	10/1/2011	Participation in scholarship programs	Running on air commercials giving information on MKS Broadcasting Internship Program. Information available at the Radio Station studios for anyone interested in the Internship Program.	2		1.00
3	3/16/2012	Participation in events or programs sponsored by educational institutions	Participation in Career Day at Central R-3 HighSchool in Park Hills, MO. Topics Covered included Education/training, Nature of the Advertising job, working conditions, earnings and employment/job outlook in the future. conducted in 4 -30 minute sessions	1	Sales Manager	0.25
TOTAL POINTS OVER REPORTING PERIOD:						2.25