

KDBB, KFMO
EEO PUBLIC FILE REPORT
October 1, 2013 - September 30, 2014

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Sports Director	6-7	6
News Director	1-5, 8	4

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II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Mineral Area College P.O. Box 1000 Park Hills, Missouri 63601 Phone : 573-518-2251 Email : kneff@mineralarea.edu Kathryn Neff	N	0
2	Missouri Broadcasters Association P.O. Box 10445 Jefferson City, Missouri 65110-4445 Phone : 573-636-6692 Email : Mandi@mbaweb.org Mandi Heiland	N	0
3	Missouri Career Center 403 Parkway Drive Park Hills, Missouri 63601 Phone : 573-518-2431 Email : gladysfrazier@ded.mo.gov Gladys Frazier	N	1
4	Previous Employee	N	1
5	Radio Recruitment Ad	N	2
6	Station On-Air Advertisement Jason Loughary	N	2
7	Station Website	N	1
8	Unitec Career Center 7163 Raider Rd Bonne Terre, Missouri 63628 Phone : 573-358-2271 Email : Lkekec@ncsd.k12.mo.us Larry Kekec	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			7

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
1	10/1/2013	Establishment of a mentoring program	On air promotions detailing MKS Broadcastings' internship program.	2		1.00
2	10/1/2013	Participation in scholarship programs	Run on air commercials detailing scholarships and internships available to those in a broadcasting field.	13		1.00
3	9/18/2014	Participation in Job Fairs	MKS Broadcasting participated in Jefferson College Career Days, talking to approximately 1200 high school students about a job in the broadcasting field and choosing radio as a career path as well as opportunities offered by the Missouri Broadcasting Association for broadcasting scholarships.	2	VP/General Manager Account Executive	0.25
TOTAL POINTS OVER REPORTING PERIOD:						2.25