

KDBB, KFMO
EEO PUBLIC FILE REPORT
October 1, 2015 - September 30, 2016

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	5	5
Account Executive	1-4, 6-12	1

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	B104FM.COM PO BOX 36 PARK HILLS, Missouri LARRY JOSEPH	N	1
2	Broadcast Center 2360 Hampton Avenue St. Louis, Missouri 63139 Phone : 314-647-8181 Email : placement@broadcastcenterinfo.com John Carroll	N	0
3	Central Missouri State Univ University Union 302 Warrensburg, Missouri 64093 Phone : 660-543-4111 Email : mba@mbaweb.org Fax : 1-660-543-4668 Theresa Alewel	N	0
4	Columbia College 1001 Roger Street Columbia, Missouri 65216 Phone : 573-875-7425 Fax : 1-573-875-7209 Don Malson	N	0
5	Exigent Circumstances	N	4
6	Jefferson College 1000 Viking Drive Hillsboro, Missouri 63050 Phone : 636-789-3951 Email : bgross@jeffco.edu Bob Gross	N	0
7	Mineral Area College P.O. Box 1000 Park Hills , Missouri 63601 Phone : 573-518-2251 Email : kneff@mineralarea.edu Kathryn Neff	N	0
8	Missouri Broadcasters Association P.O. Box 10445 Jefferson City, Missouri 65110-4445 Phone : 573-636-6692 Email : Mandi@mbaweb.org Mandi Heiland	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
9	Unitec Career Center 7163 Raider Rd Bonne Terre, Missouri 63628 Phone : 573-358-2271 Email : Lkekec@ncsd.k12.mo.us Larry Kecec	N	0
10	University of Missouri - St Louis One University Blvd St Louis, Missouri 63121 Phone : 314-516-5000 Fax : 1-314-516-6535 Career Services	N	0
11	Webster University 470 E. Lockwood Avenue St. Louis, Missouri 63119 Phone : 314-968-6982 Email : careercn@webster.edu Ray Angle	N	0
12	Westminister College 501 Westminister Ave Fulton, Missouri 65251 Phone : 573-642-5138 Email : CareerSrv@westminister-mo.edu Virginia Hall	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			5

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
1	10/2/2015	Participation in scholarship programs	Broadcasting the available broadcasting scholarship programs, on air and website to make it available to the general public for anyone interested in a career in broadcasting.	2		1.00
2	10/15/2015	Participation in events or programs sponsored by educational institutions	Jason spoke to about 50 sophomores, juniors, and seniors from Farmington High School interested in the Arts and Communication field.	1	Operation Director	0.25
3	10/20/2015	Establishment of an intern program designed to assist members of the community	Allowing people pursuing a career in broadcasting to intern at our station to help learn about the field.	2		1.00
4	9/29/2016	Participation in Job Fairs	MKS Broadcasting participated in Jefferson College Career Days, talking to approximately 1000 high school and college students about a job in the broadcasting field and choosing radio as a career path as well as opportunities offered by the Missouri Broadcasting Association for broadcasting scholarships.	2	General Manager Sales Rep	0.25
TOTAL POINTS OVER REPORTING PERIOD:						2.50